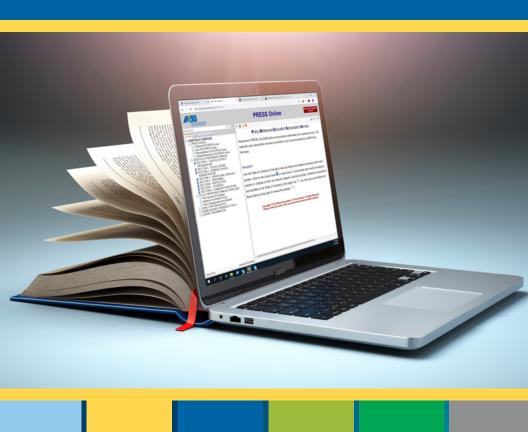
Policy Services







Lighting The Way To Excellence In School Governance

The vision of the Illinois Association of School Boards is excellence in local school board governance supporting quality public education.

CONTENTS

i	Introduction What does Policy Services offer?
1	PRESS (Policy Reference Education Subscription Service) A policy and procedures reference manual, and periodic PRESS Issue updates
4	PRESS Plus A customized, full-maintenance updating service for your board policy manual
6	School Board Policies Online Online publishing of your board policy manual
8	Administrative Procedures Online Online publishing of your administrative procedures manual
10	Online publishing of your administrative procedures manual
10	Online publishing of your administrative procedures manual BoardBook® Premier

In effective school districts, every part of the organization is aligned with the ends articulated by the school board in written board policy.

 IASB Foundational Principles of Effective Governance

SUBSCRIPTION SERVICES AT A GLANCE

	PRESS	PRESS Plus	School Board Policies Online	Administrative Procedures Online	BoardBook® Premier
Access to IASB's Policy Reference Manual (PRM)	X	X			
Email Notifications of updates to the PRM and access to PRESS Update Memo	х	X			
Requires a Policy Manual Customization to be completed immediately preceding subscription		X			
Customized suggested updates to the board's adopted policies based on updates to the PRM		X			
Board-adopted updates incorporated into the board's policy manual on an ongoing basis		Х	X		
Web-published board-adopted manual for community access			Х		
Web-published administrative procedures manual for administrator access, with updates incorporated on an ongoing basis				х	
Built-in search engine designed espe- cially for school board policy manuals and administrative procedures manuals	Х		X	X	
Interactive links to Legal References and Cross References	х		Х	X	
Archiving of older versions of policies for district access			Х	X	
Online board meeting packet preparation tools					Х

SAMPLE POLICY SERVICES SEQUENCE

PRESS



Policy Manual Customization

(Bring manual up to date and fully customize for individual district needs.)



School Board Policies Online

(Make policy manual available online for community access.)

PRESS Plus

(Keep manual up to date preserving customization.)

PRESS

$\underline{\underline{P}}$ olicy $\underline{\underline{R}}$ eference $\underline{\underline{E}}$ ducation $\underline{\underline{S}}$ ubscription $\underline{\underline{S}}$ ervice

(Annual Subscription Service)

PRESS is the foundational service of IASB Policy Services' subscription and one-time service offerings. As an annual subscription service, it is an online resource for school board members, administrators, and school attorneys looking for well-reasoned sample policies, exhibits, and procedures, plus their legal rationale and legal references supporting them.

PRESS is published through **PRESS** Online at iasb.com and has two components:

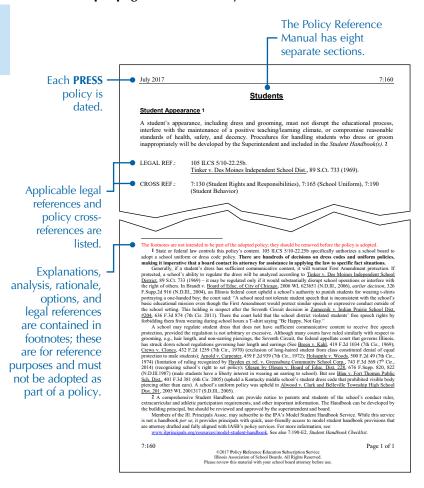
- A Policy Reference Manual (PRM) that serves as an encyclopedia of 1400+ pages of sample materials. The PRM helps the board address questions such as:
 - What are appropriate policy subjects?
 - What is the impact of state or federal law?
 - What should be addressed in administrative procedures?
- 2. **PRESS Issues**, each with an Update Memo, that contain periodic updates and revisions to the PRM based upon changes in the law and best practices.

The PRM and **PRESS** Update Memos are written by IASB's Office of General Counsel with valuable input and suggestions from the PRESS Advisory Board (PAB). PAB members are a group of distinguished individuals from the legal and education fields.

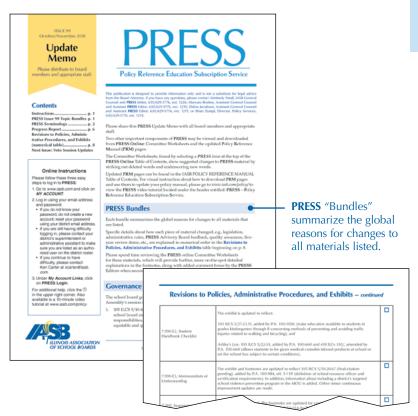




Sample page from the Policy Reference Manual



Sample pages from the PRESS Update Memo



Specific details about how each piece of material changed, e.g., legislation, administrative rules, **PRESS** Advisory Board feedback, quality assurance, five-year review items, etc., are explained in numerical order.

PRESS Plus

(Annual Subscription Service)

PRESS Plus is IASB's customized, full-maintenance policy update service for school boards that have completed an IASB Policy Manual Customization.



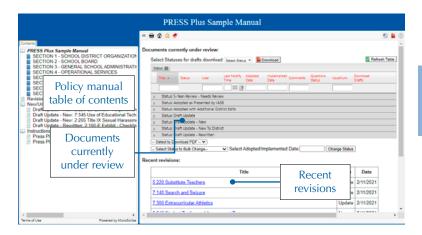
PRESS Plus is based on **PRESS**, IASB's sample policy and procedures information and update service. **PRESS Plus** provides full access to **PRESS**, PLUS it provides additional assistance to help the board keep its policy manual current by:

- Providing PRESS Update Issue-based changes, specific to the board's needs, to the board's customized policies through a password-protected online site dedicated to the board's adopted policy manual
- Clearly identifying suggested updates and options in an easy-to-understand format for board review
- Incorporating board-adopted changes into the policy manual

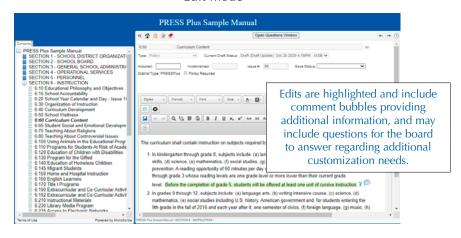
Combine Services for Added Features

Subscribe to both **PRESS Plus** and School Board Policies Online (SBPOL) (online publication of the board policy manual, see pages 6-7) to get additional features including policy archiving, keyword search functionality, interactive links directly to the statutes, available regulations, and/or case law related to the policy, and adopted policies automatically published to the SBPOL-hosted board policy manual for public viewing.

Screenshots from PRESS Plus



Edit mode



A Video tutorial, Online User Guide, and link to sign up for one-on-one webinar training are available at **www.iasb.com/policy**

School Board Policies Online (SBPOL)

(Annual Subscription Service)

Web-publish the board's policy manual at a publicly available link. IASB publishes the manual on the same service platform used for the **PRESS** and **PRESS** Plus services.

The Board Policy Manual Accessed via the District Website

The primary work of the board is governing through written board policy, and the best way to communicate the board's good work to its community is to publish it online. Publishing the policy manual with SBPOL via a link on the district website facilitates online access to the board's governing document with an easy-to-use interface. This increases board transparency and keeps staff, students, parents, and the community informed about the board's current policy directives.



A School Board Policies Online subscription includes:

- Conversion and online publication of the board's current adopted policy manual
- Interactive links from each of the policies directly to legal references, cross-references, and external websites
- Branding of the district's SBPOL webpage with district-specific logo and color scheme
- · Rapid updating of submitted updates
- Unlimited access, storage, and updates
- A search engine designed especially for school board policy manuals
- District administration login credentials providing access to an archiving feature and multi-district searching capability

Combine Services for Added Features

Subscribe to both SBPOL and PRESS Plus (IASB's customized, full-maintenance policy update service, see page 4) to get instant updates to your web-published board policy manual any time board-adopted edits are processed through the PRESS Plus service.

SBPOL subscribers have the option to also web-publish the district's administrative procedures manual through the Administrative Procedures Online (APOL) service at a separate link for administrator use. See pages 8-9.

Webinar demonstration available upon request.

Administrative Procedures Online (APOL)

(Annual Subscription Service)

Web-publish the district's administrative procedures manual at a separate link from the web-published Board policy manual. This allows administrators to efficiently communicate the procedures that implement board policy to appropriate district staff. A subscription to School Board Policies Online (SBPOL) is required prior to subscribing to APOL.



An Administrative Procedures Online subscription includes:

- Conversion and online publication of the district's current implemented administrative procedures manual
- Interactive links from each of the procedures directly to legal references, cross-references, and external websites
- Branding of the district's APOL webpage with district-specific logo and color scheme
- Rapid updating of submitted updates
- Unlimited access, storage, and updates
- A search engine designed especially for school board policy and administrative procedures manuals
- District administration login credentials providing access to an archiving feature and multi-district searching capability

BoardBook® PremierThe Standard in Board Agenda Preparation and Decision Making

(Annual Subscription Service)

Govern board meetings more efficiently by streamlining the preparation, distribution and publishing of board information and materials with BoardBook® Premier, a web-based application service.

Streamlined preparation

- Create the board agenda from scratch or use an old one as a template.
- Search an archive of prior meetings packets and approved minutes.
- Convert attachments to PDF to be viewed as individual downloads or as part of a full PDF board packet.
- Drag and drop agenda items or attachments to reorder the agenda with automatic renumbering and pagination.

Distribution

- Email notifications can be sent when meeting materials are available for viewing. The meeting can be viewed online in an easy to follow paperless view or the entire packet can be downloaded as a PDF for offline viewing
- Notes to the meeting can be added within the BoardBook®
 Premier program (online) or by printing a hard copy and using
 the PDF editor.
- Permission levels can be granted to allow different viewers to receive different materials when viewing a meeting.

Publishing

- Meeting notices and materials will be available through a link on the district's website.
- Generate an agenda for online posting based on the meeting that you have created.
- Board minutes can be kept in the system and can be made available to the public.

Other features

- Easy to learn and use
- No software to install
- No set-up fees

A subscription includes:

- Personalized training for staff and/or board members
- Customization for the districts
- Excellent telephone support service
- Online help features

Register for an informational BoardBook webinar to learn more.



Policy Manual Customization

(One-Time Fee)

A Policy Manual Customization is the board's first step toward governing the district through written policy and a required step for boards that want to subscribe to **PRESS Plus** (IASB's customized, full-maintenance policy update service, see page 4).

A Policy Manual developed as part of a Policy Manual Customization:

- Contains written policies that include up-to-date district goals, delegate authority to the superintendent, define operating limits, ensure legal compliance, establish board processes, and provide for monitoring of district progress.
- Includes all policies required by state and federal law and regulations.
- Has an easily identifiable coding system, alphabetical index, and table of contents.
- Contains individual policies that are clear and concise, with legal references and cross-references to related policies.
- Has adoption dates that are clearly stated at the end of each policy.

Board Involvement

During a Policy Manual Customization, an IASB policy director will work with the board and superintendent to develop a new and up-to-date local school board policy manual. This policy manual will be based upon IASB's Policy Reference Manual and will be customized to include the board's current policies and practices, as appropriate.

Professional Development

The board will benefit from in-district board development on the topics of effective board governance, the policymaking roles of the board, and board/superintendent roles and responsibilities.

The Process

The customization process may vary to meet individual preferences and needs of the board.

Generally, it proceeds as follows:

- 1. The policy director, board members, and superintendent meet in the district to outline the process and meeting dates, and to review board and district operations and current practices.
- 2. The policy director prepares and delivers a draft policy manual based upon IASB's Policy Reference Manual, input from the first meeting, and current district documents.
- 3. Board members and administrators review the draft manual.
- 4. The policy director, board members, and superintendent meet up to three times in the district to review, edit, and further customize the policy manual. Additional meetings may be requested by the board at a per-visit fee.
- 5. The policy director prepares and delivers an edited manual ready for review and board adoption.
- 6. Adoption dates are added by IASB, and the board receives a final copy of the manual.

Updating the Manual Following Adoption

See page 1 for information about PRESS, and page 4 for PRESS Plus.

Communicating the Adopted Manual

See page 6 for information about School Board Policies Online (SBPOL).



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An IASB Policy Services representative would be happy to speak with you about the benefits and pricing of each of its offerings.



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