



GENESEO

COMMUNITY UNIT
SCHOOL DISTRICT #228

Where the *future* grows.

Social Media Guidelines

Geneseo Community Unit School District #228's social media accounts—including Facebook, Instagram, Twitter, YouTube and LinkedIn—inform parents, students, staff and community members about our achievements, events and activities.

We thank all of the social media users who “like” and share our pages and contribute to our online community. However, this is not an open or public forum. We expect comments will be respectful, factual and constructive. Personal insults against any individual will be deleted, as will posts that violate the privacy of others or the social media platform's rules. Comments not consistent with the purposes of our accounts will also be deleted. Examples include unauthorized commercial solicitations; posts that bully, intimidate or harass; content that is hateful, threatening, pornographic, or contains violence; or any post that is unlawful, misleading, vulgar, malicious or discriminatory, any posts that contain personally identifiable information, medical information or other confidential information, or if the comments interferes with, disrupts, or adversely affects the district environment, district operations, or an educational function, including but not limited to, the district including threatening posts or posts that endanger the health or safety of any students or employees or district property.

If more than one post by the same individual must be deleted, the district reserves the right to block that individual from our accounts. Geneseo CUSD 228 social media accounts are followed by students in our schools. It is our belief that we must model respectful and kind behavior on these accounts.

**Comments posted on our social media accounts do not necessarily represent the views of Geneseo CUSD #228.*

TEACH-LEARN-CARE

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