

Your Exclusive Invitation!

REGISTER NOW!

*the*  
**Talk**  
*the*  
**Truth**  
*the Crucial Conversations  
About America's Schools*

PRESENTER: Dr. John Draper, CEO of the Educational Research Service in Washington, D.C. and former teacher, principal, and Executive Director of the Council for Leaders in Alabama Schools (CLAS)

6<sup>th</sup> Biennial  
**LeaderShop Academy  
Symposium**



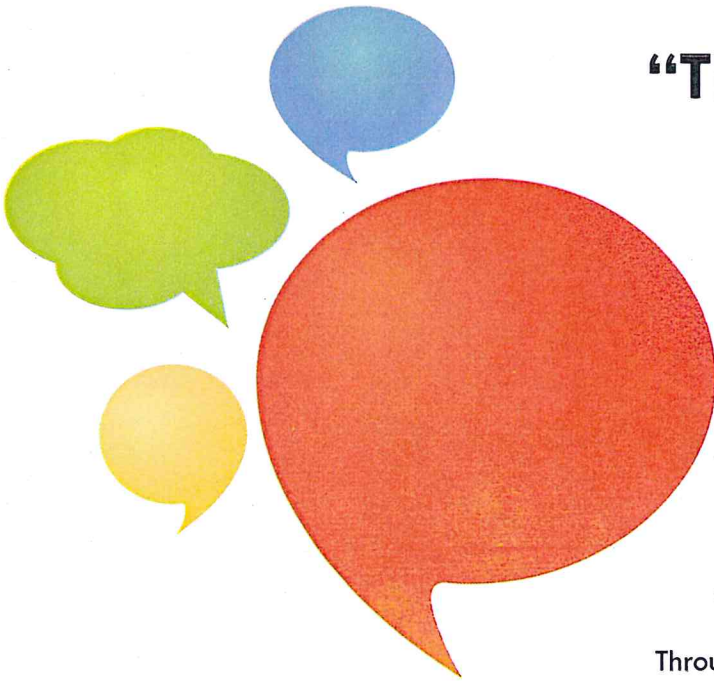
Saturday, June 21, 2014 • The Westin Chicago Northwest, Itasca, Illinois

*Presented by the Illinois Association of School Boards exclusively for LeaderShop Academy Members.*

# You are invited...

to attend the Illinois Association of School Boards' 6th Biennial LeaderShop Academy Symposium. This learning opportunity is **designed exclusively for you and board members like you** who have committed to continuous improvement and professional development. Academy membership is maintained by attending at least one LeaderShop workshop every two years. Therefore, attending this symposium will fulfill your membership requirements until 2016.

A key benefit to your Academy membership is the opportunity for you and your superintendent to attend this exclusive, high-quality program designed to allow you to hear from thought-provoking speakers, to "go deeper" into timely issues impacting effective governance and leadership, and to network with other board members who appreciate the value of continuous improvement and professional development.



## **“The Talk, the Truth, the Crucial Conversations about America’s Schools”**

*facilitated by Dr. John Draper*

**Public schools are better than ever...**

**So why the national negativity?**

**What is fueling it? Can we change it?**

**The answer is YES** – and the causes of the discontent will surprise you. It’s not your fault...but it is your problem.

Through large and small group activities, you will learn to step back from the rhetoric and look at the reality of what is really happening across America. Dr. Draper will identify some of “the Talk, the Truth, and the Crucial Conversations” that refute the urban myth of failing public schools. Educators will feel supported, appreciated and encouraged to engage in the crucial conversation required to build support for public schools.

---

---

## 2014 LeaderShop Symposium Program Speaker

John Draper is the son of two teachers and a product of public schools. After graduating from college and working several years in business, he realized that he was an educator at heart. He began as a middle school science and math teacher in Calera, Alabama and still enjoys middle school students a great deal! One of his favorite positions was middle school assistant principal, after which he became the first principal at Oak Mountain Middle School in Shelby County, Alabama.

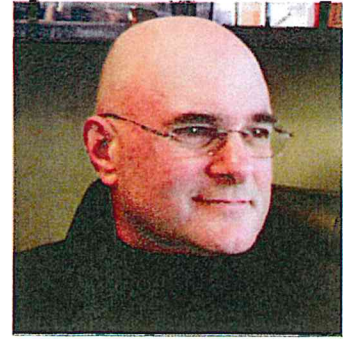
From there he served just one year as principal at Homewood High School before he was chosen to lead the Council for Leaders in Alabama Schools (CLAS), a non-profit association representing all school administrators in the state. Under his leadership, the organization grew significantly in both membership and funding.

After serving 9 years as the Executive Director for CLAS, John was named CEO of the Educational Research Service — a national, non-profit, research company based outside Washington, D.C. During his years at ERS, he delivered keynotes in over 30 states for superintendents, school boards, principals and other state associations.

He is one of America's strongest advocates of quality public schools.

**"Education is, by nature, too reactive,"** John shares. **"We must become fully engaged in determining the future of public schools in America."**

John lives in a Virginia suburb of Washington, DC with his wife, Kathy. They have three grown sons.



Dr. Draper has presented in over 40 states a 3-step method for leaders to effectively change the way a community feels about its public schools.

---

## Agenda

- 8:30 a.m. Registration and Continental Breakfast
- 9:00 a.m. Welcome and Introductions
- 9:15 a.m. **"The Talk, the Truth, the Crucial Conversations about Americas Schools"**  
Program includes morning and afternoon breaks, and a one-hour lunch.
- 3:00 p.m. Adjournment

## The Symposium Location: The Westin Chicago Northwest

400 Park Blvd, Itasca, IL 60143

Enjoy a stay at The Westin Chicago Northwest, located just 12 miles from O'Hare International Airport in Itasca, Illinois. While you're here enjoy our indoor heated pool and whirlpool, spacious guestrooms, complimentary overnight self-parking and more.

Website: [www.westinchicagonorthwest.com](http://www.westinchicagonorthwest.com)



**Overnight lodging is not included in the workshop tuition.** To arrange lodging at the host hotel for the Symposium, call the hotel at 888/627-8510 and indicate that you are attending the IASB workshop. **Cutoff date for housing is Wednesday, June 4, 2014.** A block of rooms has been set aside at the workshop location. **Room Rate: Single/Double \$89**

---

## Registration and Tuition

Tuition is **\$200 per person**, which includes workshop materials, continental breakfast and lunch.

Advance registration is required. Registration must be received two days prior to the symposium. Mail or fax your registration form with payment information to:

Illinois Association of School Boards Registrar  
2921 Baker Drive  
Springfield, IL 62703-5929  
FAX 217/528-2831

Cancellation with refund will be accepted until noon Friday, June 13 by calling IASB at 217/528-9688 or 630/629-3776, Extension 1103.

Registrants will receive confirmation approximately one week prior to the workshop via email.

Dress is business casual.

### ACCREDITATION

IASB's School Board  
LeaderShop Academy  
- Elective Program -

IASB's Master Board  
Member Program  
- 10 credits -

  
**ILLINOIS ASSOCIATION  
OF SCHOOL BOARDS**  
2921 Baker Drive  
Springfield, Illinois 62703  
217/528-9688  
[www.iasb.com](http://www.iasb.com)

  
**LeaderShop**  
KNOWLEDGE, SKILLS AND RESOURCES  
FOR SCHOOL DISTRICT LEADERSHIP SM