



# GENESEO

COMMUNITY UNIT  
SCHOOL DISTRICT #228

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**Communications Committee  
Geneseo CUSD #228 Board of Education**

**Meeting Summary**

**January 30, 2025**

**District Office, 648 N. Chicago St., Geneseo, IL 61254**

**Present:**

Kane Causemaker (BOE), Jackie Mickley (BOE), Superintendent Dr. Adam Brumbaugh  
Adam Fluck, James Roodhouse

**Topics of discussion:**

The meeting opened at 10:02 a.m.

The committee began by discussing whether Board of Education meetings should be livestreamed with archived video also available. This was done in the past, including during the pandemic when there was heightened interest in the meetings. The committee is skeptical that there would be widespread interest to watch meetings now. The district has existing equipment to offer video of meetings should the BOE wish to do that at some point and will consider doing so for special events.

The committee then discussed the BOE meet and greets that took place at parent-teacher conferences during the fall of 2024. While some board members shared they had conversations with parents and staff, the interaction was fairly minimal overall. With a new board being seated following the April 1, 2025 election, the topic can be revisited closer to the 2025-26 school year, perhaps with a format that focuses more on elementary schools with specific timeframes.

Tied to the conversation about meet and greets, the committee discussed the possibility of more regular BOE meetings taking place in the district's different buildings, not only for members to see what's new in the buildings but to also recognize students from those buildings. The committee recommends these topics are discussed by the full Board of Education once the new board has been seated and dates/times for 2025-26 meetings are being set.

The committee reviewed recent content and updates made on GeneseoSchools.org, including articles on the superintendent search, the "coming up" page, and the BOE page. A modification was made to the BOE page to better bring attention to BOE meetings, agendas and packets.

The meeting was adjourned at 10:46 a.m.

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