

Geneseo Endowment of Excellence in Education Policy
Consideration for 2015-16
Presented to Geneseo Board of Education
March 12 2015

Purpose: The purpose of this policy consideration is to support the efforts, through partnership, between the mission of the Board of Education, Geneseo Community Unit School District #2288, and the mission of Geneseo Endowment of Excellence in Education (hereafter known as GEEE).

Alignment of Mission: The mission of the Geneseo CUSD 228 is to TEACH, LEARN, CARE. From Section 1.02 of the GEEE By Laws the mission of GEEE is "*to support efforts which will complement, enhance and enrich educational programs and opportunities in Geneseo Community Unit School District No. 228*". From an objective perspective, it appears that both mission statements allow for a positive partnership and much flexibility in application of various activities so that both entities may achieve their respective goals.

Changes to be Considered:

- Review By Laws language related to fundraising to allow for more targeted fundraising. Targeted can be defined as special events for special purposes/special purchases.
- Review a possible name change for the Foundation for the purpose of branding, recognition. Consider Geneseo Schools Foundation or Geneseo Education Foundation
- Partner to employ a Part-Time Secretary, housed at the High School, to help build a database of alumni, work on media relations and marketing, and help coordinate communication, events and activities. Said secretary's wages and benefits would be shared between GEEE and the District.
- Consider GEEE small-scale investment of time and capital into updating marketing materials, both print and digital.
- Reviewing the parameters and objectives for Teacher Grants
- Review the pros and cons of a joint GEEE/District Sherrard Trust grant application

Conclusion

If there is an expectation that the Geneseo Endowment of Excellence in Education is to become more than the current "bank balance" with a few grants each year, considerations and concessions must be made to create a partnership that brings a work plan in line with a variety of ideas. An infusion of energy must be channeled and directed in two directions: 1) opportunity for specific project/targeted funding ; and 2) steady growth of the endowment through a focused plan. If the Board of Education wishes to contribute to the long-term sustainability and enhancement of this partnership, a commitment of time, energy and resources may be necessary to 'kick start' some traction and momentum.

Respectfully submitted,

Geneseo District 228 Administration