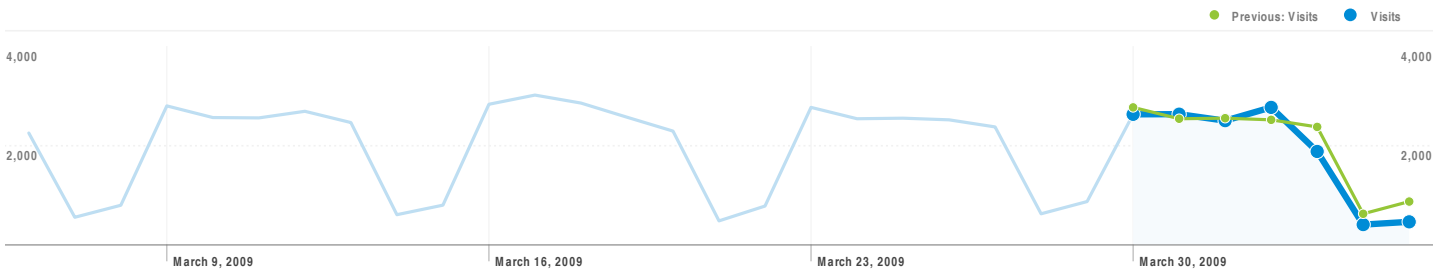


9 page titles were viewed a total of 20,139 times

Content Performance

Pageviews 20,139 % of Site Total: 100.00%	Unique Pageviews 16,350 % of Site Total: 100.00%	Avg. Time on Page 00:04:16 Site Avg: 00:04:16 (0.00%)	Bounce Rate 67.83% Site Avg: 67.83% (0.00%)	% Exit 66.10% Site Avg: 66.10% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)		
Page Title		Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
Geneseo Schools		12,410	10,261	00:03:47	66.40%	65.53%	\$0.00
GCSD 228 Portal		2,549	1,962	00:08:09	75.54%	70.42%	\$0.00
Geneseo Schools - High School		2,210	1,763	00:03:42	68.64%	65.48%	\$0.00
Geneseo Schools - Middle School		1,857	1,453	00:05:27	72.76%	68.77%	\$0.00
Geneseo Schools - Southwest		471	397	00:02:47	80.00%	68.37%	\$0.00
Geneseo Schools - Millikin		344	267	00:01:17	59.68%	51.16%	\$0.00
Geneseo Schools - Northside		284	234	00:01:16	54.72%	54.93%	\$0.00
(not set)		11	10	00:01:21	40.00%	54.55%	\$0.00
Geneseo Gommunity School District 228		3	3	00:00:17	33.33%	33.33%	\$0.00
1 - 9 of 9							

1 - 9 of 9



Site Usage

13,312 Visits

Previous: 14,281 (-6.79%)

67.83% Bounce Rate

Previous: 69.66% (-2.63%)

20,139 Pageviews

Previous: 21,218 (-5.09%)

00:02:11 Avg. Time on Site

Previous: 00:02:06 (4.04%)

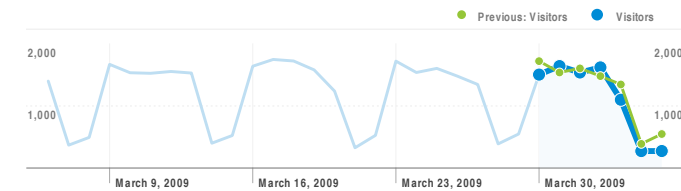
1.51 Pages/Visit

Previous: 1.49 (1.82%)

7.83% % New Visits

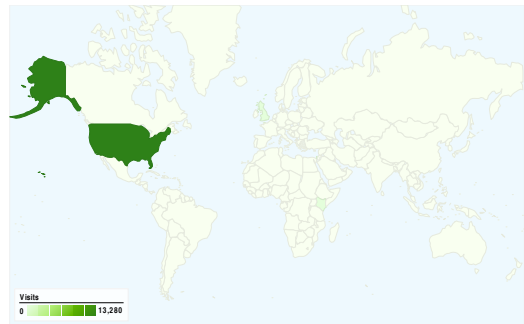
Previous: 9.12% (-14.14%)

Visitors Overview

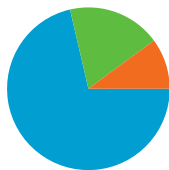


Visitors
4,442

Map Overlay world



Traffic Sources Overview

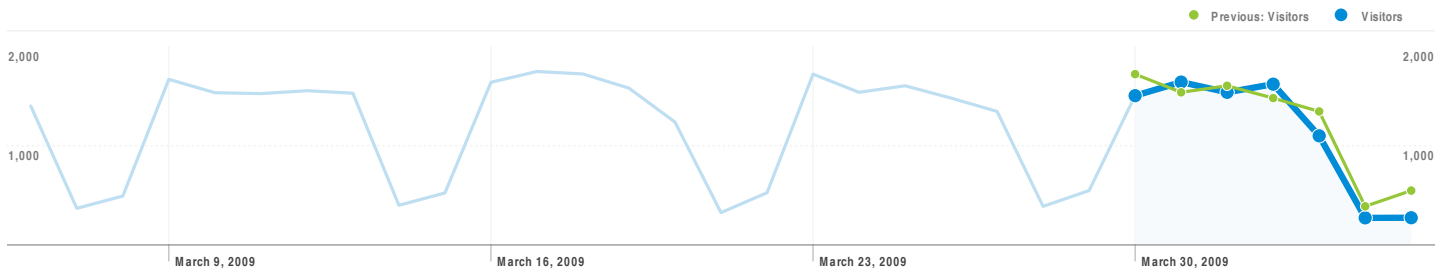


Direct Traffic
 9,501.00 (71.37%)

Search Engines
 2,468.00 (18.54%)

Referring Sites
 1,343.00 (10.09%)

Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
Mar 30, 2009 - Apr 5, 2009	12,308	61.12%
Mar 23, 2009 - Mar 29, 2009	12,989	61.22%
% Change	-5.24%	-0.17%
/index.php?page=hs/index.html		
Mar 30, 2009 - Apr 5, 2009	2,210	10.97%
Mar 23, 2009 - Mar 29, 2009	2,253	10.62%
% Change	-1.91%	3.35%
/staffportal/index.html		
Mar 30, 2009 - Apr 5, 2009	1,987	9.87%
Mar 23, 2009 - Mar 29, 2009	2,233	10.52%
% Change	-11.02%	-6.25%
/index.php?page=ms/index.html		
Mar 30, 2009 - Apr 5, 2009	1,856	9.22%
Mar 23, 2009 - Mar 29, 2009	2,043	9.63%
% Change	-9.15%	-4.29%
/hs/staffportal/staffportal.html		
Mar 30, 2009 - Apr 5, 2009	562	2.79%
Mar 23, 2009 - Mar 29, 2009	557	2.63%
% Change	0.90%	6.30%



4,442 people visited this site


13,312 Visits

Previous: 14,281 (-6.79%)


4,442 Absolute Unique Visitors

Previous: 4,704 (-5.57%)


20,139 Pageviews

Previous: 21,218 (-5.09%)


1.51 Average Pageviews

Previous: 1.49 (1.82%)


00:02:11 Time on Site

Previous: 00:02:06 (4.04%)


67.83% Bounce Rate

Previous: 69.66% (-2.63%)


7.83% New Visits

Previous: 9.12% (-14.14%)

Technical Profile

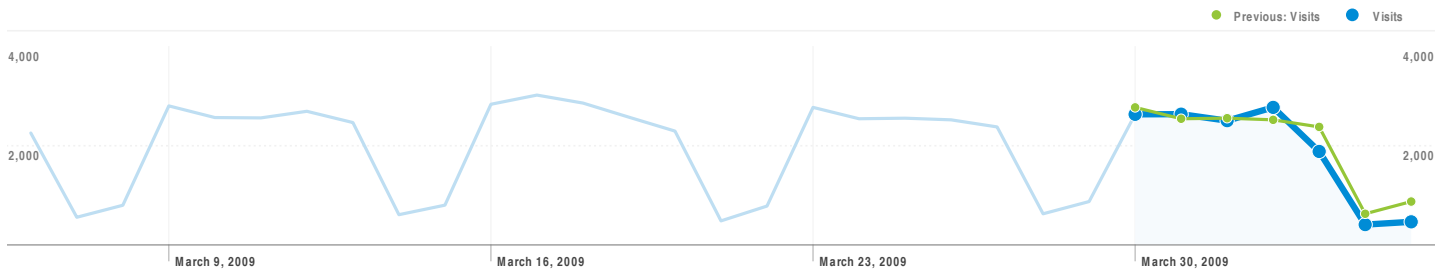
Browser	Visits	% visits	Connection Speed	Visits	% visits
Safari			Unknown		
Mar 30, 2009 - Apr 5, 2009	4,480	33.65%	Mar 30, 2009 - Apr 5, 2009	10,203	76.65%
Mar 23, 2009 - Mar 29, 2009	4,867	34.08%	Mar 23, 2009 - Mar 29, 2009	10,544	73.83%
% Change	-7.95%	-1.25%	% Change	-3.23%	3.81%
Internet Explorer			Cable		
Mar 30, 2009 - Apr 5, 2009	4,377	32.88%	Mar 30, 2009 - Apr 5, 2009	2,459	18.47%
Mar 23, 2009 - Mar 29, 2009	4,854	33.99%	Mar 23, 2009 - Mar 29, 2009	3,046	21.33%
% Change	-9.83%	-3.26%	% Change	-19.27%	-13.39%

Firefox		
Mar 30, 2009 - Apr 5, 2009	4,373	32.85%
Mar 23, 2009 - Mar 29, 2009	4,437	31.07%
% Change	-1.44%	5.73%
Mozilla		
Mar 30, 2009 - Apr 5, 2009	42	0.32%
Mar 23, 2009 - Mar 29, 2009	56	0.39%
% Change	-25.00%	-19.54%
Chrome		
Mar 30, 2009 - Apr 5, 2009	30	0.23%
Mar 23, 2009 - Mar 29, 2009	43	0.30%
% Change	-30.23%	-25.15%

DSL		
Mar 30, 2009 - Apr 5, 2009	309	2.32%
Mar 23, 2009 - Mar 29, 2009	330	2.31%
% Change	-6.36%	0.45%
T1		
Mar 30, 2009 - Apr 5, 2009	286	2.15%
Mar 23, 2009 - Mar 29, 2009	313	2.19%
% Change	-8.63%	-1.97%
Dialup		
Mar 30, 2009 - Apr 5, 2009	31	0.23%
Mar 23, 2009 - Mar 29, 2009	28	0.20%
% Change	10.71%	18.77%

Traffic Sources Overview

Mar 30, 2009 - Apr 5, 2009
Comparing to: Mar 23, 2009 - Mar 29, 2009



All traffic sources sent a total of 13,312 visits

71.37% Direct Traffic

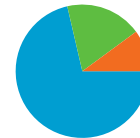
Previous: 71.13% (0.34%)

10.09% Referring Sites

Previous: 9.70% (4.03%)

18.54% Search Engines

Previous: 19.17% (-3.30%)



Direct Traffic
9,501.00 (71.37%)
Search Engines
2,468.00 (18.54%)
Referring Sites
1,343.00 (10.09%)

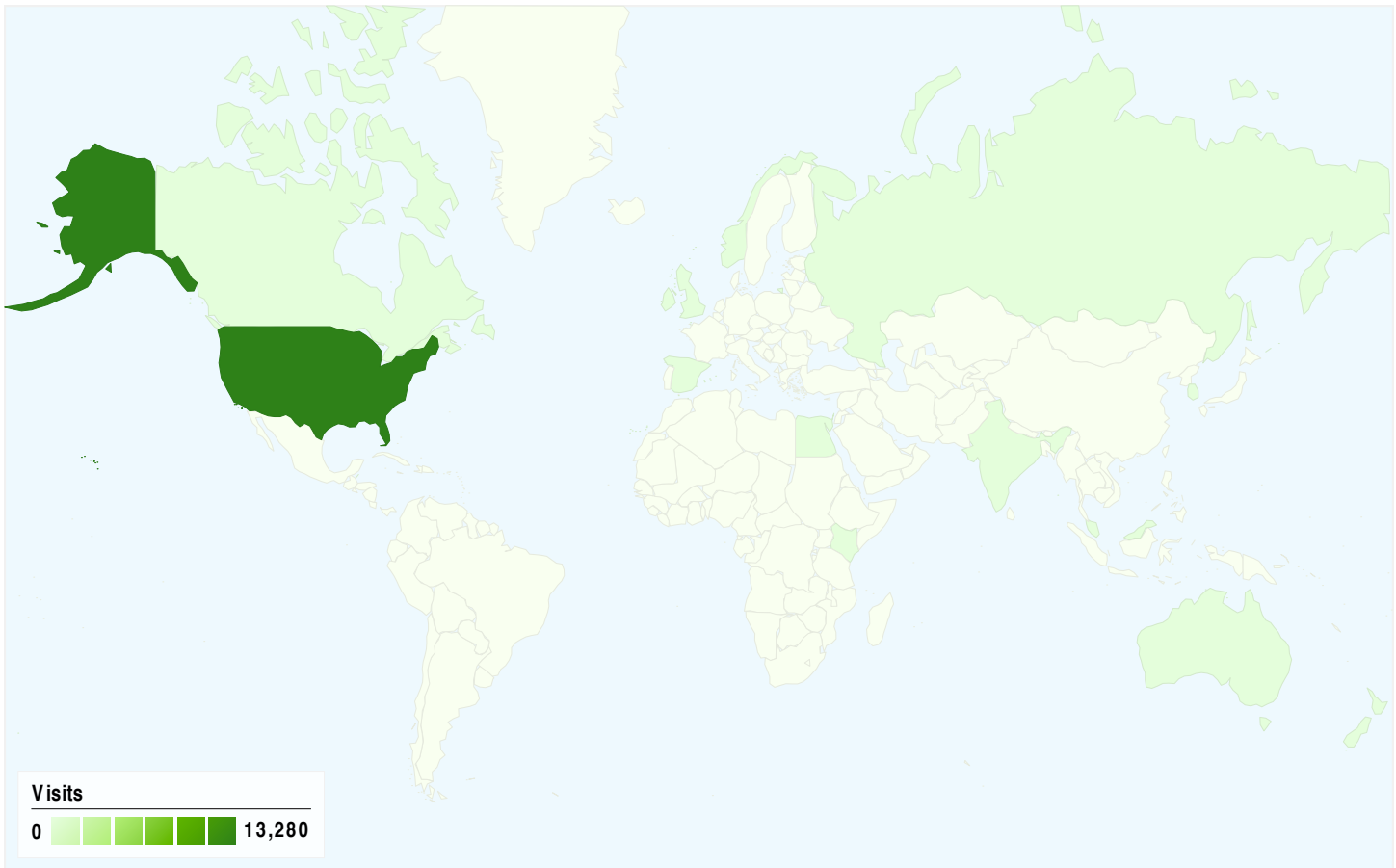
Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))		
Mar 30, 2009 - Apr 5, 2009	9,501	71.37%
Mar 23, 2009 - Mar 29, 2009	10,158	71.13%
% Change	-6.47%	0.34%
google (organic)		
Mar 30, 2009 - Apr 5, 2009	1,876	14.09%
Mar 23, 2009 - Mar 29, 2009	2,069	14.49%
% Change	-9.33%	-2.73%
geneseoschools.org (referral)		
Mar 30, 2009 - Apr 5, 2009	335	2.52%
Mar 23, 2009 - Mar 29, 2009	343	2.40%
% Change	-2.33%	4.78%
yahoo (organic)		
Mar 30, 2009 - Apr 5, 2009	296	2.22%
Mar 23, 2009 - Mar 29, 2009	346	2.42%
% Change	-14.45%	-8.22%
surveymonkey.com (referral)		

Keywords	Visits	% visits
geneseo schools		
Mar 30, 2009 - Apr 5, 2009	414	16.77%
Mar 23, 2009 - Mar 29, 2009	464	16.95%
% Change	-10.78%	-1.01%
geneseo high school		
Mar 30, 2009 - Apr 5, 2009	281	11.39%
Mar 23, 2009 - Mar 29, 2009	306	11.18%
% Change	-8.17%	1.88%
dist228.org		
Mar 30, 2009 - Apr 5, 2009	263	10.66%
Mar 23, 2009 - Mar 29, 2009	362	13.22%
% Change	-27.35%	-19.40%
geneseo school district		
Mar 30, 2009 - Apr 5, 2009	179	7.25%
Mar 23, 2009 - Mar 29, 2009	181	6.61%
% Change	-1.10%	9.71%
dist228		

Mar 30, 2009 - Apr 5, 2009	213	1.60%
Mar 23, 2009 - Mar 29, 2009	204	1.43%
% Change	4.41%	12.01%

Mar 30, 2009 - Apr 5, 2009	170	6.89%
Mar 23, 2009 - Mar 29, 2009	163	5.95%
% Change	4.29%	15.70%

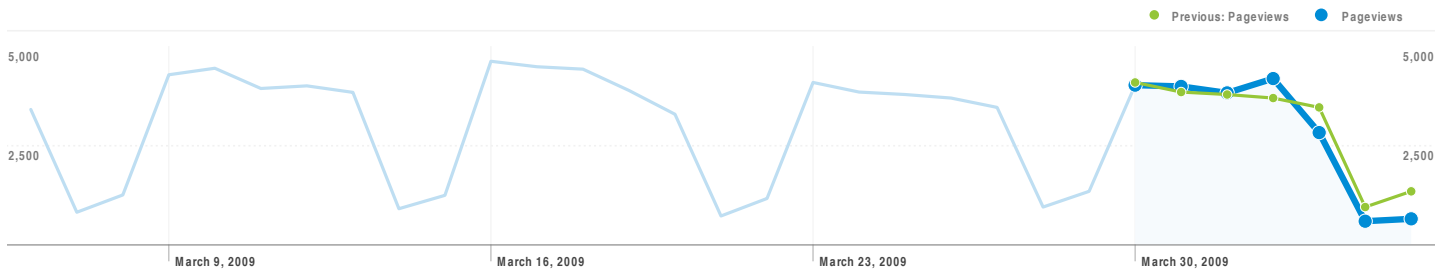


13,312 visits came from 17 countries/territories

Site Usage

Visits 13,312 Previous: 14,281 (-6.79%)	Pages/Visit 1.51 Previous: 1.49 (1.82%)	Avg. Time on Site 00:02:11 Previous: 00:02:06 (4.04%)	% New Visits 7.84% Previous: 9.11% (-14.00%)	Bounce Rate 67.83% Previous: 69.66% (-2.63%)		
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
March 30, 2009 - April 5, 2009		13,280	1.51	00:02:12	7.77%	67.82%
March 23, 2009 - March 29, 2009		14,154	1.48	00:02:06	9.04%	69.75%
% Change		-6.17%	1.94%	4.17%	-14.00%	-2.78%
United Kingdom						
March 30, 2009 - April 5, 2009		14	1.29	00:00:36	7.14%	71.43%
March 23, 2009 - March 29, 2009		51	1.59	00:01:26	11.76%	62.75%
% Change		-72.55%	-19.05%	-57.99%	-39.29%	13.84%
(not set)						
March 30, 2009 - April 5, 2009		8	1.38	00:00:51	0.00%	62.50%

March 23, 2009 - March 29, 2009	62	1.65	00:02:35	6.45%	56.45%
% Change	-87.10%	-16.42%	-67.08%	-100.00%	10.71%
Kenya					
March 30, 2009 - April 5, 2009	2	1.00	00:00:00	100.00%	100.00%
March 23, 2009 - March 29, 2009	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Israel					
March 30, 2009 - April 5, 2009	1	1.00	00:00:00	100.00%	100.00%
March 23, 2009 - March 29, 2009	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Russia					
March 30, 2009 - April 5, 2009	1	3.00	00:03:40	100.00%	0.00%
March 23, 2009 - March 29, 2009	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	0.00%
South Korea					
March 30, 2009 - April 5, 2009	1	1.00	00:00:00	100.00%	100.00%
March 23, 2009 - March 29, 2009	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Australia					
March 30, 2009 - April 5, 2009	1	1.00	00:00:00	100.00%	100.00%
March 23, 2009 - March 29, 2009	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	0.00%	0.00%	0.00%	0.00%
Ireland					
March 30, 2009 - April 5, 2009	1	1.00	00:00:00	100.00%	100.00%
March 23, 2009 - March 29, 2009	2	1.00	00:00:00	100.00%	100.00%
% Change	-50.00%	0.00%	0.00%	0.00%	0.00%
Spain					
March 30, 2009 - April 5, 2009	1	2.00	00:00:13	100.00%	0.00%
March 23, 2009 - March 29, 2009	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	100.00%	100.00%	0.00%	-100.00%
1 - 10 of 17					



Pages on this site were viewed a total of 20,139 times

20,139 Pageviews

Previous: 21,218 (-5.09%)

16,350 Unique Views

Previous: 17,393 (-6.00%)

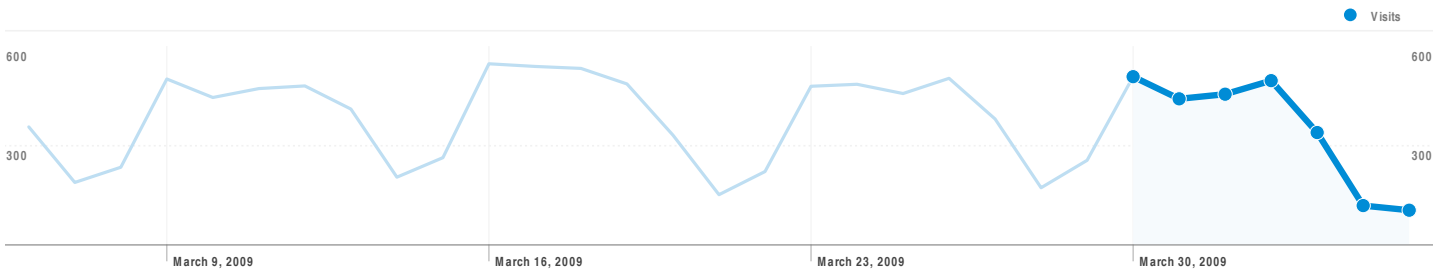
67.83% Bounce Rate

Previous: 69.66% (-2.63%)

Top Content

Pages	Pageviews	% Pageviews
/index.html		
Mar 30, 2009 - Apr 5, 2009	12,308	61.12%
Mar 23, 2009 - Mar 29, 2009	12,989	61.22%
% Change	-5.24%	-0.17%
/index.php?page=hs/index.html		
Mar 30, 2009 - Apr 5, 2009	2,210	10.97%
Mar 23, 2009 - Mar 29, 2009	2,253	10.62%
% Change	-1.91%	3.35%
/staffportal/index.html		
Mar 30, 2009 - Apr 5, 2009	1,987	9.87%
Mar 23, 2009 - Mar 29, 2009	2,233	10.52%
% Change	-11.02%	-6.25%
/index.php?page=ms/index.html		
Mar 30, 2009 - Apr 5, 2009	1,856	9.22%
Mar 23, 2009 - Mar 29, 2009	2,043	9.63%
% Change	-9.15%	-4.29%
/hs/staffportal/staffportal.html		

Mar 30, 2009 - Apr 5, 2009	562	2.79%
Mar 23, 2009 - Mar 29, 2009	557	2.63%
% Change	0.90%	6.30%



Search sent 2,468 total visits via 228 keywords

Site Usage						
Visits 2,468 % of Site Total: 18.54%	Pages/Visit 1.64 Site Avg: 1.51 (8.20%)	Avg. Time on Site 00:02:12 Site Avg: 00:02:11 (0.85%)	% New Visits 14.95% Site Avg: 7.83% (91.01%)	Bounce Rate 64.22% Site Avg: 67.83% (-5.31%)		
Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
geneseo schools	414	1.62	00:02:09	11.11%	64.98%	
geneseo high school	281	1.64	00:02:59	26.69%	66.90%	
dist228.org	263	1.67	00:02:38	4.56%	61.22%	
geneseo school district	179	1.89	00:02:34	24.02%	48.60%	
dist228	170	1.55	00:01:07	3.53%	71.18%	
www.dist228.org	137	1.54	00:02:04	0.73%	62.04%	
dist 228	85	1.51	00:00:49	2.35%	63.53%	
geneseoschools.org	51	1.69	00:01:20	9.80%	66.67%	
geneseo school district 228	48	2.33	00:04:48	8.33%	47.92%	
geneseo high	46	1.74	00:09:43	4.35%	65.22%	
1 - 10 of 228						