



**RESOLUTION AUTHORIZING BOARD OF EDUCATION INTENT TO PARTNER
WITH CITY OF GENESEO FOR COMMUNITY MARKETING**

In order to help promote the assets surrounding the Geneseo Community Unit School District #228, and to help promote the many other assets found within the Geneseo Community, be it resolved that the Geneseo Community Unit School District #228 Board of Education registers its intention to partner with the City of Geneseo, other taxing entities and private entities to produce a clear, coherent, engaging and positive brand and message to attract visitors and residents.

This intention shall be shared with the City of Geneseo and subsequently be impacted through a financial obligation of no more than \$12,000 to be paid over two separate school fiscal years. Final details of said payment and other contributory considerations to be included in a final contract/agreement that shall be shared with this Board of Education upon final draft and legal approval.

Should the final contract/agreement not meet the approval of the Board of Education at that time, the School Board reserves the right to withdraw this intention resolution.

Approved this day, November 10, 2016, by a roll call vote of:

_____ YEAS

_____ NAYS

Signed,

Board President

Board Secretary